

MAKING THE MOST OF YOUR MEMBERSHIP



BOMA Member Since 2014

Member spotlight: Sonya Berthin

General Manager, McCOR Management

“Get more involved! As you participate and become more involved you will have an enjoyable experience while learning by interacting with these extraordinary leading industry professionals.”

WHAT'S YOUR CURRENT JOB TITLE?

General Manager of Manitoba for McCOR Management (MB) Inc.

HOW LONG HAVE YOU BEEN WORKING IN THE INDUSTRY?

Almost 20 years now.

WHAT ARE SOME OF YOUR JOB RESPONSIBILITIES?

I love the challenges that my position entails, which includes leading a team of property managers, property administrators and building operators. I am also responsible for overseeing all operations, capital expenditures, budgeting, marketing and public relations; amongst other tasks. As a property management company, our focus at McCOR lies solely on enhancing the value of our clients' real estate assets through innovative and proactive management solutions.

HOW LONG HAVE YOU BEEN A BOMA MEMBER?

I have been a BOMA member for seven years.

WHY DID YOU BECOME A MEMBER?

My past employer had enrolled me for a membership.

WHAT ROLES HAVE YOU BEEN INVOLVED WITH IN BOMA?

I have enjoyed attending the monthly luncheons with the keynote speakers, which keep you up-to-date with industry information, the tradeshow and wouldn't miss the Golf Classic and the Summer Mixer. I like to encourage our Building Operator staff members to attend the Building Operator and Engineers Group Breakfasts, as well as our Commercial Property Managers to join and experience the value in BOMA as well.

WHAT ARE SOME OF THE BENEFITS YOU SEE IN BECOMING A MEMBER?

I can sum this up to one word: Networking. I have met such lively, sparkling individuals all working together to improve, contribute, help and support each other in the commercial real estate industry.

HOW DO YOU THINK BECOMING A MEMBER HAS HELPED YOU IN YOUR CAREER?

Over the years, I have met many knowledgeable people that are always willing to share their views, listen to yours, assist with queries or even just visit to get to know you better. I've grown several solid working relationships being a member at BOMA as well as new friends, from vendors to consultants to tenants as well as owners along with my fellow associates working in this industry.

WHAT ADVICE WOULD YOU GIVE TO NEW MEMBERS AND THOSE WHO AREN'T AS ACTIVE?

My advice would be to get more involved! As you participate and become more involved, you will have an enjoyable experience while learning by interacting with these extraordinary leading industry professionals.

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