

MAKING THE MOST OF YOUR MEMBERSHIP



BOMA Member Since 2007

Member spotlight: Robyn Rolla

Property Manager, GWL Realty Advisors

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WHAT'S YOUR CURRENT JOB TITLE?

Property Manager with GWL Realty Advisors Inc.

HOW LONG HAVE YOU BEEN WORKING IN THE INDUSTRY?

I started in the industry in Tenant Services and Emergency Preparedness in 2005. Throughout my career I've gained experience in all areas of our industry from historical properties to retail to office environments, as well as managing on behalf of owners and owner occupied property.

Like many others before me, I can honestly tell you I fell into this career by accident. Formally trained in a drastically different area, I never thought I'd be a Property Manager and at the time I had no idea what a Property Manager or commercial real estate even was. This being said, I use my educational background daily in conjunction with the education and experience I've gained with BOMA, and I would never change the rewarding career I have

WHAT ARE SOME OF YOUR JOB RESPONSIBILITIES?

I property manage a tenanted building portfolio within Winnipeg

on behalf of our ownership group. Encapsulating all facets of Property Management including project management and environmental initiatives, our team handles a variety of challenges from day to day.

HOW LONG HAVE YOU BEEN A BOMA MEMBER?

Nine years.

WHY DID YOU BECOME A MEMBER?

Initially I became a member from encouragement and direction from a past employer, at the time I was unsure what the membership could do for me ... I thought, "... it's just a luncheon...". After attending my first luncheon and breakfast seminar I quickly saw the power of the networking, education and vast knowledge that was in the room with me. Industry leaders, a dynamic group of people all striving for the same goals and it became very clear that this was not just a group of people sharing a meal ... this was talent, education, networking, working together to improve and expand the industry at its finest all in one room.

WHAT ROLES HAVE YOU BEEN INVOLVED WITH IN BOMA?

Since 2008 I've been a member of the BOMA education committee promoting educational offerings within our membership and to new professionals of the industry.

WHAT ARE SOME OF THE BENEFITS YOU SEE IN BECOMING A MEMBER?

With no question meeting and networking with others who understand the challenges we face daily. The reliability of the membership, industry professionals that you can count on at a moment's notice to assist, guide and educate.

DO YOU THINK BECOMING A MEMBER HAS HELPED YOU IN OUR CAREER? HOW?

Absolutely, over the time I've been a member I've met many knowledgeable people through BOMA. I've grown a close network base that I can share ideas with, query for assistance, who never hesitate to lend help or guidance. Through being a member of BOMA and attending functions; be it a luncheon, seminar or a trade show I've always been able to learn more about and understand the nuances of property management and how the whole membership fits together to form a strong cohesive team.

WHAT ADVICE WOULD YOU GIVE NEW MEMBERS WHO AREN'T AS ACTIVE?

Get involved! Participation brings value, join a committee or two and let your talent shine! Or expand yourself by trying and learning something new. BOMA is an incredible group to be part of and provides many different venues for a vast number of talents to come together. You're guaranteed to meet some wonderful people, learn and have fun during this valuable journey. ■

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