



MEDIA ADVISORY
For Immediate Release

Leading Canadian pollsters present on “The New Canada”

(Thursday, September 12, 2013 - WINNIPEG, MB) – Two of Canada’s leading pollsters will be in Winnipeg today to highlight trends sweeping the nation’s landscape.

Hailing from Toronto, Darrell Bricker and John Wright, are best-selling authors of *What Canadians Think About Almost Everything*, and *Canuckology: From Dollars to Donuts*. Darrell Bricker is CEO of Ipsos Global Public Affairs and John Wright is the Senior Vice President and Managing Director Public Opinion Polling Division, *Ipsos Public Affairs*.

Their presentation will focus on “The New Canada” – an in-depth look into the changing dynamics of the nation due to the influx of economic immigrants and the cynical consumer citizen. Bricker and Wright will share how this shift is altering our political and cultural dimensions and the impact this will have on today, and the future.

Presentation Details

Who: Darrell Bricker and John Wright
When: Thursday, September 12, 2013
Presentation runs from approximately 12:40 to 1:30 p.m.
Location: Winnipeg Convention Centre, 3rd Floor
Interviews: Interviews will be permitted between 1:40 to 2 p.m.

Special Note: Darrell Bricker and John Wright will be interviewed by the Winnipeg Free Press at 2 p.m.

They will be presenting as the keynote speakers at the first Manitoba Building Expo held at the Winnipeg Convention Centre – a joint initiative of the Building Owners and Managers Association of Manitoba (BOMA Manitoba), Winnipeg Construction Association and the Mechanical Contractors Association of Manitoba.

“We’re thrilled to welcome Darrell Bricker and John Wright to Winnipeg,” says Tom Thiessen, Executive Director, BOMA Manitoba. “BOMA always strives to keep our industry leaders informed as to the latest trends that impact their business and the nation as a whole.”

About BOMA Manitoba

The Building Owners and Managers Association (BOMA) of Manitoba actively assists real estate developers and operators of commercial office space to become more expert, professional, and accomplished in their fields, as well as to create better tenant environments and more stable investments for the owners.

