



BOMA
Manitoba

BUILD YOUR BRAND WITH BOMA!



sp^onsor
OPPORTUNITIES



WWW.BOMAMANITOBA.CA



excellence in
commercial
real estate

BOMA MANITOBA

We promote excellence and create value for our members and the commercial and institutional buildings industry through networking, education, advocacy, and recognition.

The Building Owners and Managers Association (BOMA) of Manitoba actively assists real estate developers and operators of commercial office space to become more expert, professional, and accomplished in their fields, as well as to create better tenant environments and more stable investments for the owners.

BOMA aggressively represents the needs and interests of office building owners, investors, developers and managers, to city, provincial and national legislative bodies. We provide a network and forum for industry professionals and service providers to discuss issues of mutual interest, exchange ideas and share experiences and knowledge.

CORPORATE PARTNER

BOMA's Corporate Partners are elite level supporters of BOMA Manitoba, recognized at every BOMA event via verbal recognition, and throughout the year on the association website and in member publications.

If your company is interested in building your brand and promoting your message to the commercial buildings industry, consider a BOMA Corporate Partnership today!



*The Corporate Partnership is an annual investment of \$7,500 plus GST.

➤ CORPORATE PARTNER | \$7,500*

General Recognition

- Opportunity to use the BOMA Corporate Partner logo on your company marketing materials, emails, and letterhead
- Presentation of the Corporate Partner Plaque at a BOMA luncheon
- Website recognition (prominent placement w/ sponsor logo) on www.bomamanitoba.ca

Event Recognition

- Year-round logo recognition as a BOMA Corporate Partner at all member luncheons
- Year-round logo recognition in the on-screen video introduction at all member luncheons
- One additional guest ticket to 8 member luncheons
- Four complimentary tickets to the BOMA Awards of Excellence Luncheon
- Opportunity for your company to participate as an awards presenter at the May luncheon (subject to availability)
- Four complimentary tickets to the BOMA Holiday Luncheon
- Two complimentary tickets to the BOMA Poker Tournament
- Preferred seating assignment for all assigned seating events
- Verbal recognition from the BOMA Chair/emcee at all BOMA events
- Opportunity to introduce the guest speaker at one BOMA luncheon (subject to availability)
- Opportunity to participate in special presentations at member luncheons
- First right to reserve a foursome at the annual BOMA Golf Classic

Publication Recognition

- Company logo prominently placed in every edition of the BOMA Manitoba eNews (monthly)
- Complimentary half page ad in the BOMA Manitoba Membership Directory (annual)
- Company logo prominently placed in the BOMA Membership Directory (annual), including a corporate profile
- Company logo prominently placed in the BOMA Building Directory (annual)
- 20% discount on any print advertising purchased

SIGNATURE EVENTS

Build Your Brand
and connect with
key stakeholders
in the industry.

We help our members and the commercial and institutional buildings industry “build” through networking, education, advocacy, and recognition.

➤ Spring Golf Day

➤ Monthly Luncheon

➤ Golf Classic

➤ Industry Luncheon

➤ Holiday Luncheon





➤ PRESENTING SPONSOR | \$2,500

[1 Available]

- Name and logo incorporated into event logo
- Recognition at BOMA events leading up to the golf day
- Logo recognition on all event promotional material and emailed invitations
- Logo prominently displayed on all event-day signage and rules cards
- First opportunity to reserve four golf spots
- Opportunity to deliver greetings at the event BBQ lunch
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- Opportunity to provide and present door prizes at the event, and giveaway items for all golfers

➤ CART SPONSOR | \$500

[1 Available]

- Logo recognition on event promotional material
- Logo displayed on all golf carts and rules cards
- First opportunity to reserve two golf spots
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- Opportunity to provide and present door prizes at the event, and provide giveaway items for all golfers
- Verbal recognition from the emcee at the event's lunch

BOMA Spring Golf Day is a half-day golf event held in early June, and includes breakfast followed by an 18-hole 'shotgun' tee-off, concluding with a late BBQ lunch. The annual golf event provides a great way to network with your fellow BOMA members and enjoy a fun round of golf (Texas Scramble) at beautiful Glendale Golf & Country Club.

➤ BREAKFAST SPONSOR | \$500 LUNCH SPONSOR | \$500

[1 Available Each]

- Logo recognition on event promotional material
- Logo recognition on the complimentary breakfast OR lunch ticket (one to be handed out to each participant)
- First opportunity to reserve two golf spots
- Opportunity to provide and present door prizes at the event, and giveaway items for all golfers
- Verbal recognition at BBQ lunch



➤ DRINK TICKET SPONSORSHIPS | \$500

[2 Available]

- Logo recognition on event promotional material
- Logo recognition on the complimentary drink tickets (one per sponsor to be handed out to each participant)
- First opportunity to reserve two golf spots
- Opportunity to provide and present door prizes at the event and giveaway items for all golfers
- Verbal recognition at BBQ lunch



➤ REFRESHMENT SPONSORSHIP | \$200

[10 Available]

- Logo prominently displayed on signage at two 'refreshment holes' on the golf course (first refreshment hole will include coffee/tea/water and various food items; second refreshment hole will include sports drinks/water, granola bars, and other food items)
- First opportunity to reserve two golf spots
- Recognition from the emcee at the event's BBQ lunch



➤ WATER BOTTLE SPONSORSHIP | \$250

[plus supply of 120 water bottles, to be placed on carts]

➤ DOOR PRIZE SPONSORSHIP | \$250

[plus supply of one door prize, minimum \$200 value, to be drawn for at lunch]





➤ LUNCHEON SPONSOR | \$1,500

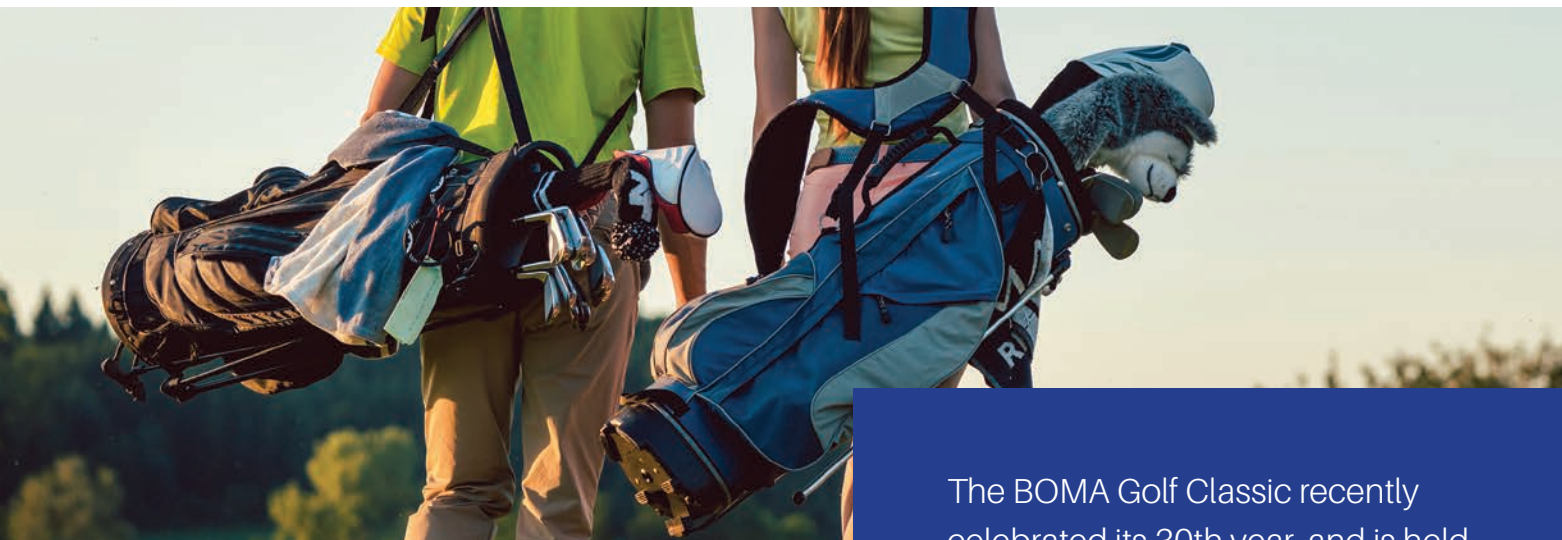
[5 Available] *The BOMA Holiday Luncheon is excluded from this category

- Exclusive sponsorship of one BOMA member luncheon;
- Two (2) complimentary tickets for the luncheon, and seating at the VIP table;
- Logo recognition in the emailed luncheon invitations and in any other promotional material
- electronic or print advertising prior to the event
- Logo recognition in the BOMA e-News
- Table signage with company logo at the event
- Logo recognition on video screen throughout the luncheon
- Verbal recognition from the emcee throughout the luncheon
- Opportunity to deliver sponsor greetings at the podium (2-3 min.)
- Opportunity to present a door prize, to be awarded at the close of the luncheon
- Website recognition with logo on www.bomamanitoba.ca
- Year-round logo recognition as a BOMA Bronze Sponsor at all member luncheons
- Opportunity to use the BOMA Bronze Sponsor logo on your company marketing materials

BOMA's luncheon sponsors are valued supporters of BOMA Manitoba, recognized exclusively at the association's monthly networking luncheons, and throughout the year via bomamanitoba.ca

BOMA
Manitoba

BRONZE SPONSOR



➤ PRESENTING SPONSOR | \$5,000

[1 Available]

- Name and logo incorporated into event logo
- Prominent recognition at BOMA events leading up to the golf day
- Logo recognition on all event promotional material and emailed invitations
- Logo prominently displayed on all event-day signage and rules cards
- Four golf spots included in sponsorship
- Opportunity to deliver sponsor greetings at the tournament dinner
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- Opportunity to provide and present door prizes at the event, and giveaway items for all golfers

➤ GOLD SPONSORSHIP | \$2,000

[2 available - Cart Sponsorship and Dinner Sponsorship]

- Logo prominently displayed on all golf carts (Cart Sponsor) and dinner signage (Dinner Sponsor)
- Four golf spots included in sponsorship
- Opportunity to provide and present door prizes at the event, and provide giveaway items for all golfers
- Verbal recognition from the emcee at the tournament dinner

The BOMA Golf Classic recently celebrated its 30th year, and is held each August at Pine Ridge Golf Club. The 'Classic' is a full-day 18-hole Texas Scramble with 160+ golfers, more than 20 on-course sponsors and refreshment stations, and great giveaways and prizes for individuals and foursomes, concluding with dinner in the clubhouse.

➤ SILVER SPONSORSHIP | \$1,000

[7 Available]

- Logo prominently displayed on event day signage
- First opportunity to reserve a golf foursome
- Exclusive sponsorship of one of the following properties:
 1. Golf Ball Sponsor
(supply 164 sleeves of golf balls)
 2. Brunch Sponsor
 3. Wine Sponsor
 4. Putting Contest Sponsor
(set up putting contest)
 5. Door Prize Sponsor
 6. Water bottle Sponsor
(sponsor to supply 164 bottles of water)
 7. Drink Ticket Sponsor

> HOLE SPONSORSHIP | \$750

[17 Available]

- Logo prominently displayed on event day signage and at your sponsored hole
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- First opportunity to reserve a golf foursome



> EVENT SPONSORSHIP | \$600

[8 Available]

- Logo recognition on signage throughout the golf course
- First opportunity to reserve a golf foursome
- Opportunity to provide giveaway items for all golfer





▶ EVENT SPONSORSHIP | \$500

[8 Available]

- Exclusive sponsorship of one BOMA Industry Breakfast;
- Two (2) complimentary tickets for the breakfast;
- Company logo displayed on signage at each table
- Opportunity to provide sponsor greetings from the podium (1 minute) and introduce the presenter
- Logo recognition on presentation screen at the beginning and end of the breakfast
- Opportunity to set up company signage at the registration table
- Website recognition on bomamanitoba.ca
- Sponsor recognition in BOMA e-News
- Opportunity to present a door prize at the end of the breakfast
- Opportunity to use the BOMA Education Sponsor logo on your company marketing materials

The BOMA Industry Breakfasts are part of the association's year-long education initiative which focuses on promoting operational best practices and creating healthier, more efficient and more cost-effective commercial buildings.

Each monthly breakfast session will be approximately 90 minutes in length (8:30 to 10:00 a.m.), and feature an industry expert or panel who will present on a timely and relevant topic for building professionals.



EVENT SPONSORSHIP | \$2,500

[3 Available]

- Co-sponsorship of the BOMA Holiday Luncheon
- Six complimentary tickets to the BOMA Holiday Luncheon
- Sponsor recognition on signage at the sponsored event
- Opportunity to play a company promotional video (60 seconds) during a scheduled event break
- Opportunity to be listed as the exclusive wine sponsor of the event (Note: This is limited to 1 sponsor only)
- Opportunity to be listed as the exclusive drink ticket sponsor of the event (Note: This is limited to 1 sponsor only)
- Opportunity to be listed as the exclusive door prize sponsor of the event (Note: This is limited to 1 sponsor only)
- Prominent logo recognition on video screens throughout the event
- Website recognition (w/sponsor logo) on www.bomamanitoba.ca
- E-newsletter recognition during the month of the sponsored event
- Sponsor recognition in event invitations and on event menu cards
- Year-round logo recognition as a BOMA Silver Sponsor at all member luncheons
- Opportunity to use the BOMA Silver Sponsor logo on your company marketing materials

BOMA's Silver Sponsors are elite level supporters of BOMA Manitoba, recognized exclusively at the annual Holiday Luncheon and throughout the year via the association website and at member luncheons.

BOMA
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SILVER SPONSOR

PUBLICATION ADVERTISING

BOMA Manitoba produces a number of publications each year with the aim to educate, inform and advance our industry.



COMMERCIAL BUILDING DIRECTORY

This is an annual publication that boasts the latest industry surveys from experts in the field, members' building information and profiles highlighting the latest projects and developments in Winnipeg, MB.

AD PLACEMENT	AD SIZE	COST
FULL PAGE	8.5" W x 11" H	\$1,000
1/2 PAGE	7.5" W x 4.875" H	\$750
1/3 PAGE (Square)	4.875" W x 4.875" H	\$500
1/3 PAGE (Vertical)	10" W x 2.375" H	\$500
1/6 PAGE	2.375" W x 4.875" H	\$350



INSIDER MAGAZINE

Designed to showcase the stories of industry leaders, INSIDER Magazine takes on a light, informative approach and uncovers the people behind some of Winnipeg's top real estate and service companies.

AD PLACEMENT	AD SIZE	COST
FULL PAGE	8.5" W x 11" H	\$1,000
1/2 PAGE	8.5" W x 11" H	\$675
1/3 PAGE	8.5" W x 11" H	\$450
1/6 PAGE	8.5" W x 11" H	\$250



MEMBERSHIP DIRECTORY

This is an exclusive publication available only to BOMA Manitoba members. This directory includes a comprehensive listing of our members and their contact information.

AD PLACEMENT	AD SIZE	COST
FULL PAGE (Cover Pages)	4.5" W x 7.5" H	\$1,200
FULL PAGE (Tab Pages)	4" W x 7.75" H	\$800
1/2 PAGE	4" W x 3.75" H	\$475

An aerial photograph of a city, likely Winnipeg, showing a river winding through the landscape. In the foreground, there is a dense urban area with various buildings. In the middle ground, a large stadium with a green field is visible. The background shows more of the city and the river. The text is overlaid on the left side of the image.

Your
BOMA sponsorship
supports commercial real estate
in our province!

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