

MAKING THE MOST OF YOUR MEMBERSHIP



BOMA Member Since 2006

Member spotlight: Janice McKeever

Senior Property Manager,
Cushman & Wakefield | Stevenson

“ Being a BOMA member has afforded me the opportunity to develop relationships with other industry professionals and be on the cutting edge of new and exciting changes, developments and achievements. ”

WHAT'S YOUR CURRENT JOB TITLE?

I am a Senior Property Manager with Cushman & Wakefield | Stevenson, Winnipeg's largest full-service commercial real estate firm.

HOW LONG HAVE YOU BEEN INVOLVED IN THE INDUSTRY?

My entire 40+ year career has been in the real estate industry, as I quickly developed a love for it when I moved to Winnipeg in 1979 and began working as a syndication accountant for a large property development firm. As I progressed in my career, I discovered that I could use my accounting skills and training in property management to make a larger contribution to the role.

WHAT ARE SOME OF YOUR RESPONSIBILITIES?

At a high level, I work together with my team to provide full-service solutions to help my clients achieve real estate success. I take time to really understand my clients' needs and desired outcomes – some have long-term visions while others are thinking of the more immediate future. I place a strong focus on relationship building with building owners and tenants and give my all to supporting them in their success. As part of my day-to-day work, I develop and implement property portfolio budgets based on their ownership objectives, and ensure the ongoing maintenance of their assets.

WHAT ARE SOME OF THE BENEFITS YOU SEE IN BECOMING A MEMBER?

Being a BOMA member has afforded me the opportunity to develop relationships with other industry professionals and be on the cutting edge of new and exciting changes, developments and achievements. I really value my membership.

WHAT ROLES HAVE YOU BEEN INVOLVED WITH IN BOMA?

I currently participate on the BOMA Golf Classic Committee, which is an amazing event and fun day for our members (and I'm not even a golfer!). I love that we donate to the Dream Factory because we're making a significant contribution to a local children's charity. It's an all-around lovely event.

DO YOU THINK BECOMING A MEMBER HAS HELPED YOU IN YOUR CAREER?

Absolutely! I've met other industry professionals, learned from them, shared my own knowledge and built many strong relationships with peers I respect professionally and personally. The seminars and luncheons are fantastic because you learn to further develop the tools you work with every day. I have a much deeper understanding of the profession because of BOMA.

WHY DID YOU BECOME A MEMBER?

A BOMA membership was a requirement in my first job in the industry. I immediately saw the value that BOMA offers, so I was hooked very early on. I continue to be a member because of the great knowledge and skills I've acquired, and because of the connections I have made.

WHAT ADVICE WOULD YOU GIVE TO NEW BOMA MEMBERS WHO AREN'T AS ACTIVE?

Get involved in one of the committees – that's how you develop relationships and become immersed in the whole industry.

WHAT'S A VALUABLE PIECE OF ADVICE YOU'D GIVE YOUR PAST SELF?

Get your CPM designation through the Real Estate Institute of Canada, or enroll in one of the certificate or designation programs offered through BOMA. These designations show how qualified you are to manage properties and exhibits your depth of knowledge and understanding of the industry. Also, always continue your education! ■

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