

# 2025 ENTRY REQUIREMENTS

## Pinnacle Award - Innovation

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### GOAL

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry; whether it is a uniquely beneficial program, product or service, a better way to solve specific needs or an ingenious way to keep customers happy.

### ELIGIBILITY AND JUDGING

- Property Owner/Management Company or Service/Supplier Company
- Entries are to be submitted on a self-nominating basis.
- Entrants may not have won in the same category during the last 3 years
- Judging of the entry will be based on your written submission and meeting of all submission requirements as listed below
- Entrants must be BOMA Manitoba members in good standing

### SUBMISSIONS

Local award winners will be eligible to compete in BOMA Canada's national awards competition. National awards will be presented at BOMEX 2025, September 15-17 in Halifax, NS.

#### **Registration Form and Fee:**

<b>Fee:</b>	<b>\$100.00</b> plus GST <b>To be invoiced upon registration</b>
<b>March 25, 2025</b>	Registration deadline (i.e. Register by emailing the BOMA office, confirming your intent)
<b>April 25, 2025</b>	Formal Entry materials (below) must be received at the BOMA Manitoba office

#### **Formal Entry:**

The following items will be required as part of your Formal Entry package:

1. A cover sheet stating the following must be included:  
Name of Property Owner/Management Company or Service/Supplier Company as well as the Name, Phone Number and Address of the person who will receive all correspondence.
2. Written submission - not exceeding the maximum number of pages permitted (5 pages). You are encouraged to include any additional information that you feel will assist the judges (as long as it does not exceed the maximum number of pages permitted). **We require the submission in PDF format.**
3. Submissions must be made on company letterhead using your company standard issue presentation covers.
4. A high-resolution electronic copy of your corporate logo must be provided.
5. An electronic copy of your "Team photo" must be provided.

#### **Written Submission:**

Your written submission should support the company's approach to innovation and it should make note of specific details that deserve merit.

The written submission should be brief (**maximum five pages**) and address the following. You are encouraged to include any additional information that you feel will assist the judges (as long as it does not exceed the maximum number of pages permitted).

Describe how innovation is encouraged and rewarded in your company

1. Describe the innovative program, product or service, how it is unique, and how it benefits the commercial real estate industry.
2. Describe how this has benefited your company and/or your clients\*, and the impact it has on business. How does the innovation make the building owner/manager's or customer's job easier, less stressful or more productive? Has it increased your company's or your client's\* efficiency, productivity and/or revenue?
3. Describe how you included employee and/or customer input into the development of the innovation.
4. Identify key clients where this innovation is applied or implemented.

\*Clients (including employees and contractors)