BOMA Manitoba

Build your **brand** with BOMA



2026 SPONSORSHIP OPPORTUNITIES

Promoting **excellence** in commercial real estate



BOMA Manitoba

We promote excellence and create value for our members and the commercial and institutional buildings industry through networking, education, advocacy, and recognition.

The Building Owners and Managers Association (BOMA) of Manitoba provides commercial real estate (CRE) industry professionals with education and networking opportunities, and helps to create better tenant environments and more stable investments for building owners.

Our association provides a network and forum for industry professionals and service providers to discuss issues of mutual interest, exchange ideas and share experiences and knowledge. BOMA is also an advocate for the industry at the municipal, provincial and national levels.

CONTACT

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CORPORATE PARTNER

CORPORATE PARTNER | $7,500*

General Recognition

- Permission to use the BOMA Corporate Partner logo on your company's marketing materials, emails, and letterhead
- Prominent logo placement on the BOMA Manitoba website (www.bomamanitoba.ca)

Event Recognition

- Year-round logo recognition as a BOMA Corporate Partner at all luncheons and other BOMA events
- One additional guest ticket for 8 member luncheons
- Four complimentary tickets to the Awards of Excellence Luncheon
- Opportunity to serve as an awards presenter at the Awards of Excellence**
- Four complimentary tickets to the Holiday Luncheon
- Two complimentary tickets to the Poker Tournament
- Preferred seating at all assigned-seating events
- Verbal recognition from the BOMA Chair or emcee at all events
- Opportunity to introduce a luncheon guest speaker**
- Opportunity to participate in special luncheon presentations
- First right to reserve a foursome at the BOMA Golf Classic

Publication Recognition

- Prominent logo placement in every edition of the BOMA Manitoba eNews
- Prominent logo and corporate profile featured in the annual Membership Directory
- Prominent logo placement in the annual BOMA Building Directory
- 20% discount on all print advertising purchases

BOMA Manitoba
CORPORATE PARTNER

BOMA's Corporate Partners are **elite** level supporters of BOMA Manitoba, recognized at every BOMA event via verbal recognition, and throughout the year on the association website and in member publications.

If your company is interested in building your brand and promoting your message to the commercial buildings industry, consider a BOMA Corporate Partnership today!

*The Corporate Partnership is an annual investment of $7,500 plus GST.

** Subject to availability

EVENTS



BUILD YOUR BRAND and connect with key stakeholders in the industry.

We help our members and the commercial and institutional buildings industry “build” through networking, education, advocacy, and recognition.

5 Curling Bonspiel - BOMA Connect

5 Poker Tournament - BOMA Connect

6 Spring Golf Day

8 Member Luncheons

9 Golf Classic

11 Industry Breakfasts

12 Holiday Luncheon

BOMA CONNECT EVENT 1

CURLING BONSPIEL

February 2026 | The Heather Curling Club

A unique event for BOMA members (and their guests) offering a fun day of curling and networking at the historic Heather Curling Club in St. Boniface. In addition to each team playing a minimum of three games in a relaxed 'semi-competitive' format, participants are treated to a light breakfast, lunch, and the opportunity to win prizes while enjoying beverages with their fellow curlers throughout the day.

DRINK TICKET SPONSOR | $600

3 opportunities available

- Logo recognition on drink tickets (1 ticket per registrant)
- First opportunity to reserve four curling spots

BREAKFAST SPONSOR $500

1 opportunity available

- Logo recognition on signage at breakfast/buffet station
- First opportunity to reserve four curling spots

LUNCH SPONSOR $500

2 opportunities available

- Logo recognition on signage at lunch/buffet station
- First opportunity to reserve four curling spots

DOOR PRIZE SPONSOR | $500

1 opportunity available

- Logo recognition on signage beside podium, draw box and opportunity to draw for door prizes(s) at podium
- First opportunity to reserve four curling spots

BOMA CONNECT EVENT 2

POKER TOURNAMENT

April 2026 | BOMA Poker Tournament

BOMA's annual poker event takes place at the prestigious Pinnacle Club at Princess Auto Stadium. Members and guests get the chance to enjoy a few hours of Texas Hold'em in a lively tournament format, all while sipping on drinks and savouring delicious appetizers.



DRINK TICKET SPONSOR | $600

2 opportunities available

- Logo recognition on drink tickets (1 ticket per registrant)
- First opportunity to reserve four spots in tournament

DOOR PRIZE SPONSOR | $500

1 opportunity available

- Logo recognition on signage beside podium, draw box and opportunity to draw for door prize(s) at podium
- First opportunity to reserve four spots in tournament

RECEPTION SPONSOR $250

4 opportunities available

- Logo recognition on signage at reception/buffet station
- First opportunity to reserve two spots in tournament

TABLE SPONSORS $250

10 opportunities available

- Logo recognition on one table as exclusive table sponsor
- First opportunity to reserve two spots in tournament

SIGNATURE EVENT 3

SPRING GOLF DAY

June 2026 | St. Boniface Golf Club

BOMA Spring Golf Day is a half day golf event held in early June, and includes BBQ lunch followed by an 18-hole 'shotgun' tee-off. The annual golf event provides a great way to network with your fellow BOMA members and enjoy a fun round of golf (Texas Scramble) at beautiful St. Boniface Golf Club.

BOMA Spring GOLF DAY PRESENTED BY TKE

PRESENTING SPONSOR | $2,500

1 opportunity available

- Name and logo incorporated into event logo
- Recognition at BOMA events leading up to the golf day
- Logo recognition on all event promotional material and emailed invitations
- Logo prominently displayed on all event-day signage and rules cards
- First opportunity to reserve four golf spots
- Opportunity to deliver greetings at the event BBQ lunch
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- Opportunity to provide giveaway items for all golfers



SPRING GOLF DAY

CART SPONSOR $500

1 opportunity available

- Logo recognition on event promotional material
- Logo displayed on all golf carts and rules cards
- First opportunity to reserve four golf spots
- Opportunity to provide and present door prizes at the event, and provide giveaway items for all golfers
- Verbal recognition at BBQ lunch

LUNCH SPONSOR $500

1 opportunity available

- Logo recognition on event promotional material
- Logo recognition on the complimentary lunch ticket (one to be handed out to each participant)
- First opportunity to reserve four golf spots
- Opportunity to provide and present door prizes at the event, and giveaway items for all golfers
- Verbal recognition at BBQ lunch

DRINK TICKET SPONSORS | $500

3 opportunities available

- Logo recognition on event promotional material
- Logo recognition on the complimentary drink tickets (one per sponsor to be handed out to each participant)
- First opportunity to reserve four golf spots
- Opportunity to provide and present door prizes at the event and giveaway items for all golfers
- Verbal recognition at BBQ lunch



HOLE SPONSORSHIP | $500

18 opportunities available

- Opportunity to set up a tent/display/table at a predetermined tee box or other approved location on the golf course
- Logo recognition on event promotional material
- Opportunity to provide giveaway items for all golfers

GOLF BALL SPONSORSHIP | $500

- Exclusive sponsorship of tournament golf balls
- [plus supply of 120 sleeves of golf balls, to be handed out at registration]

WATER BOTTLE SPONSORSHIP | $250

- [plus supply of 120 water bottles, to be placed on carts]

DOOR PRIZE SPONSORSHIP | $250

- [plus supply of one door prize, minimum $200 value, to be drawn for at lunch]

REFRESHMENT SPONSORSHIP | $200

10 opportunities available

- Logo prominently displayed on signage at three 'refreshment holes' on the golf course (refreshment holes are food & beverage stations set up and staffed by the golf course)
- First opportunity to reserve two golf spots
- Recognition from the emcee at the event's BBQ lunch

SIGNATURE EVENT 4

MEMBER LUNCHEONS

BOMA generally hosts **8 to 10 member luncheons** throughout the year, featuring presentations by top industry professionals, business and political leaders, and panel discussions. Luncheon presentations highlight new commercial and institutional projects, industry trends, downtown revitalization efforts, and proposed government legislation affecting commercial real estate.

LUNCHEON SPONSOR* | $1,250

8 opportunities available

- Exclusive sponsorship of one BOMA member luncheon
- Two (2) complimentary tickets for the luncheon, and seating at the VIP table;
- Logo recognition in the emailed luncheon invitations and in any other promotional material
- Electronic or print advertising prior to the event
- Logo recognition in the BOMA e-News
- Table signage with company logo at the event
- Logo recognition on video screen throughout the luncheon
- Verbal recognition from the emcee throughout the luncheon
- Opportunity to deliver sponsor greetings at the podium (2-3 min.)
- Opportunity to present a door prize, to be awarded at the close of the luncheon
- Website recognition with logo on www.bomamanitoba.ca
- Year-round logo recognition as a BOMA Bronze Sponsor at all member luncheons
- Opportunity to use the BOMA Bronze Sponsor logo on your company marketing materials

BOMA's luncheon sponsors are valued supporters of BOMA Manitoba, recognized exclusively at the association's monthly networking luncheons, and throughout the year via bomamanitoba.ca

*The BOMA Holiday Luncheon is excluded from this category



SIGNATURE EVENT 5

GOLF CLASSIC

August 2026 | Elmhurst Golf & Country Club

The BOMA Golf Classic recently celebrated its 30th year, and is held each August at Elmhurst Golf & Country Club. The 'Classic' is a full-day 18-hole Texas Scramble with 160+ golfers, more than 20 on-course sponsors and refreshment stations, and great giveaways and prizes for individuals and foursomes, concluding with dinner in the clubhouse.



PRESENTING SPONSOR | $5,000

1 opportunity available

- Name and logo incorporated into event logo
- Prominent recognition at BOMA events leading up to the golf day
- Logo recognition on all event promotional material and emailed invitations
- Logo prominently displayed on all event-day signage and rules cards
- Four golf spots included in sponsorship
- Opportunity to deliver sponsor greetings at the tournament dinner
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course
- Opportunity to provide giveaway items for all golfers.

GOLD SPONSORSHIP $2,000

2 opportunities available
Cart Sponsor or Dinner Sponsor

- Logo prominently displayed on all golf carts (Cart Sponsor) and dinner signage (Dinner Sponsor)
- Four golf spots included in sponsorship
- Opportunity to provide and present door prizes at the event, and provide giveaway items for all golfers
- Verbal recognition from the emcee at the tournament dinner

SILVER SPONSORSHIP $1,000

7 opportunities available)

- Logo prominently displayed on event day signage
- First opportunity to reserve a golf foursome
- Exclusive sponsorship of one of the following:
  - Golf Ball Sponsor (*supply 164 sleeves of golf balls*)
  - Brunch Sponsor
  - Wine Sponsor
  - Putting Contest Sponsor (*set up putting contest*)
  - Door Prize Sponsor
  - Water bottle Sponsor (*supply 164 bottles of water*)
  - Drink Ticket Sponsor

GOLF CLASSIC







HOLE SPONSORSHIP | $750

18 opportunities available

- Logo prominently displayed on event day signage and at your sponsored hole
- First opportunity to reserve a golf foursome
- Opportunity to set up a display/table at a predetermined tee box or other approved location on the golf course

EVENT SPONSORSHIP | $600

8 opportunities available

- Logo recognition on signage throughout the golf course
- First opportunity to reserve a golf foursome
- Opportunity to provide giveaway items for all golfers



SIGNATURE EVENT 6

INDUSTRY BREAKFAST

BOMA's breakfast seminars deliver year-round education value with a focus on promoting best practices in management and creating healthier, safer, and more cost-effective commercial buildings.

SERIES SPONSOR | $500

8 opportunities available

- Two (2) complimentary tickets for the breakfast;
- Company logo displayed on signage at each table
- Opportunity to provide sponsor greeting from the podium (1 minute) at one breakfast and introduce the presenter
- Logo recognition on presentation screen at the beginning and end of the breakfast
- Opportunity to set up company signage near the registration table
- Website recognition on bomamanitoba.ca
- Sponsor recognition in BOMA e-News
- Opportunity to present a door prize at the end of the breakfast
- Opportunity to use the BOMA Education Sponsor logo on your company marketing materials

The BOMA Industry Breakfasts are part of the association's year-long education initiative which focuses on promoting operational best practices and creating healthier, more efficient and more cost-effective commercial buildings.

Each monthly breakfast session will be approximately 90 minutes in length (8:30 to 10:00 a.m.), and feature an industry expert or panel who will present on a timely and relevant topic for building professionals.



SIGNATURE EVENT 7

HOLIDAY LUNCHEON

December 2026 | Club Regent Event Centre

BOMA's annual Holiday Luncheon is a must-attend event every year! Held each December at Club Regent Event Centre, the luncheon features live music and great entertainment for BOMA members and their guests. Tables of 10 are available on request, so make sure to reserve one for your company, colleagues and clients!

BOMA Manitoba
SILVER SPONSOR

EVENT SPONSOR | $2,500

10 opportunities available

- Co-sponsorship of the BOMA Holiday Luncheon
- Six complimentary tickets to the BOMA Holiday Luncheon
- Sponsor recognition on signage at the sponsored event
- Opportunity to play a company promotional video (30 to 60 seconds) during a scheduled event break (subject to availability)
- Opportunity to be listed as the exclusive wine sponsor of the event (Note: This is limited to 1 sponsor only)
- Opportunity to be listed as the exclusive drink ticket sponsor of the event (Note: Limited to 1 sponsor only)
- Opportunity to be listed as the exclusive door prize sponsor of the event (Note: Limited to 1 sponsor only)
- Prominent logo recognition on video screens during the event
- Sponsor logo recognition on bomamanitoba.ca
- E-newsletter recognition during the month of the sponsored event
- Sponsor recognition in event invitations and on event menu cards
- Opportunity to use the BOMA Silver Sponsor logo on your company marketing materials

BOMA's Silver Sponsors are elite level supporters of BOMA Manitoba, recognized exclusively at the annual Holiday Luncheon and throughout the year via the association website and at member luncheons.



PUBLICATION ADVERTISING

BOMA Manitoba produces a number of publications each year with the aim to educate, inform and advance our industry.



COMMERCIAL BUILDING DIRECTORY

This annual publication presents industry sector surveys from experts in the field, members' building information and articles providing the latest market insights.

AD PLACEMENT	AD SIZE	COST
FULL PAGE	8.5" W x 11" H	$1,000
1/2 PAGE	7.5" W x 4.875" H	$750
1/3 PAGE (Square)	4.875" W x 4.875" H	$500
1/3 PAGE (Vertical)	10" W x 2.375" H	$500
1/6 PAGE	2.375" W x 4.875" H	$350



INSIDER MAGAZINE

Issued quarterly, BOMA INSIDER Magazine highlights member projects and achievements, and provides expert insights from some of our top CRE professionals and service providers.

AD PLACEMENT	AD SIZE	COST (1 ISSUE)	COST (2 ISSUES)
FULL PAGE	8.5" W x 11" H	$1,000	$1,600
1/2 PAGE	7.5" W x 4.875" H	$675	$1,250
1/4 PAGE (Bar)	7.5" W x 2.375" H	$450	$850
1/4 PAGE (Vertical)	3.625" W x 4.875" H	$450	$850
1/6 PAGE	2.375" W x 4.875" H	$250	$450



MEMBER HANDBOOK

This is an exclusive publication available only to BOMA Manitoba members. The Member Handbook includes a comprehensive listing of BOMA member firms and contact information for each representative.

AD PLACEMENT	AD SIZE	COST
FULL PAGE (Cover Pages)	4.5" W x 7.5" H	$1,250
FULL PAGE (Tab Pages)	4" W x 7.75" H	$850
1/2 PAGE	4" W x 3.75" H	$485



Your ***BOMA sponsorship*** supports commercial real estate in our province!

CONTACT

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